

Isabelle Marceles

Investigative Journalist. Photojournalist. Storyteller.

PROFESSIONAL EXPERIENCE

Howard Center for Investigative Journalism, Phoenix, AZ — *Investigative journalist*

AUGUST 2024 - PRESENT

- Synthesized national findings from hundreds of documents and organized the data into a comprehensive spreadsheet.
- Developed a public records strategy and had ongoing documentation of my reporting process.
- Collaborated with a team in a semester-long multi-faceted investigative piece.

Cronkite News, Washington, D.C. — *Health and Politics Reporter*

MAY 2024 - JULY 2024

- Produced a series of news stories on a deadline covering health and politics to be published digitally.
- Identified newsworthy stories to pursue for an identified public audience based on information gathered in interviews and through research.
- Connected with and built relationships with multiple sources and professional publishers.

Feeding Matters, Phoenix, AZ — *Communications Intern, Communications and Awareness Specialist*

JANUARY 2024 - AUGUST 2024

- Customized social media posts and compiled video interviews to be displayed on various social media platforms.
- Created newsletters and emails for multiple distribution lists to raise awareness for children with pediatric feeding disorders.
- Designed brand merchandise and built a selling platform for the company website to attract new visitors and increase sales.

Angry Crab Shack, Tempe, AZ — *Server*

MARCH 2024 - PRESENT

- Proactively resolved guest issues or complaints, ensuring a positive dining experience.
- Regularly checked and cleaned tables, chairs, and surrounding areas to ensure a welcoming atmosphere.
- Adapted quickly to changing demands and customer needs during peak hours.

Phoenix, Arizona

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<https://www.linkedin.com/in/isabelle-marceles-438230290/>

SKILLS

Videography/Photography

ENPS

Front-end Coding

Adobe Photoshop, Lightroom, Audition, Premiere

Nikon Z5 & Canon 90D

WordPress

Footnoting

Google Docs & Sheets

ChatGPT

Microsoft Word & Excel

Infographics

Social Media

Mailchimp

Canva

EDUCATION

Walter Cronkite School of Journalism and Mass Communication at Arizona State University — *Phoenix, Arizona*

- Master's of Arts in Investigative Journalism
- Expected graduation: Dec 2025

- Bachelor of Journalism and Mass Communication
- Graduation: Dec 2024
- Moeur Award recipient
- 2024 Hispanic Public Relations Association scholarship winner
- National Hispanic Association of Journalists member
- Relevant Coursework: Photojournalism, Videography, News Reporting, Editing, News Producing, Latino and Transnational Issues