

Isabelle Marcelles

Multimedia Journalist. Photojournalist. Storyteller.

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PROFESSIONAL EXPERIENCE

Cronkite News, Washington, D.C. — *Health and Politics Reporter*

MAY 2024 - PRESENT

- Produced a series of news stories on a deadline covering health and politics to be published digitally.
- Identified newsworthy stories to pursue for an identified public audience based on information gathered in interviews and through research.
- Connected with and built relationships with multiple sources and professional publishers.

Feeding Matters, Phoenix, AZ — *Communications Intern, Communications and Awareness Specialist*

JANUARY 2024 - PRESENT

- Customized social media posts and compiled video interviews to be displayed on various social media platforms.
- Created newsletters and emails for multiple distribution lists to raise awareness for children with pediatric feeding disorders.
- Designed brand merchandise and built a selling platform for the company website to attract new visitors and increase sales.

Angry Crab Shack, Tempe, AZ — *Server*

MARCH 2024- PRESENT

- Proactively resolved guest issues or complaints, ensuring a positive dining experience.
- Regularly checked and cleaned tables, chairs, and surrounding areas to ensure a welcoming atmosphere.
- Adapted quickly to changing demands and customer needs during peak hours.

Rigatony's Authentic Italian, Tempe, AZ — *Hostess, Server, Lead*

NOVEMBER 2019 - JULY 2023

- Able to communicate with stakeholders at a professional level.
- Prioritized daily tasks within a fast-paced environment with preciseness.
- Coached new employees on company policies and procedures to improve performance and customer satisfaction.

SKILLS

Videography
Photography
Infographics
Social Media
Front-end Coding
Google Docs & Sheets
Microsoft Word
Adobe Photoshop
Adobe Lightroom
Adobe Audition
Adobe Premiere
Nikon Z5
Canon 90D
WordPress
Mailchimp
Canva

EDUCATION

Walter Cronkite School of Journalism and Mass Communication at Arizona State University — *Phoenix, Arizona*

- Bachelor of Journalism and Mass Communication
- Anticipated Graduation: December 2024
- 4.0 GPA
- Dean's list: 2021-2024
- Relevant Coursework: Photojournalism, Videography, News Reporting, Editing, Journalism Ethics and Diversity, Multimedia Journalism